



## Tyson Jasso: Family First

By JAMES FLORENCE, Staff Writer Diamond Certified Program

**A**t an age when most people are just beginning to consider what career path to pursue, Tyson Jasso had already set out on his. “I started working for an auto repair shop while I was still in high school,” he explains. “I didn’t have the opportunity or time to go to college—I had to help my mom pay the rent, so I went right to work.” Just as his early introduction to the automotive industry would lay the foundation for his lifelong career, Tyson’s early lessons in responsibility would foreshadow his later role as a full-time family man.

A lifelong resident of San Jose, Tyson is well-acquainted with the local auto repair industry. “My first job was at Royal Auto Body in Sunnyvale, and from there I went to Capitol Collision and Repair, where I

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worked for 16 years as a parts manager, sales manager and service writer,” he remembers. It was there that Tyson met David Carter and Nick Campos, current owners of Blossom Valley Collision Center. “At one point, David and Nick decided to leave Capitol and start their own facility. They wanted me to go with

them, but it just didn’t work out at the time.” David and Nick continued to stay in touch with Tyson over the next 10 years, and they eventually approached him with an offer he couldn’t refuse. “They had plans to open a new facility and wanted me to help run it. There wasn’t much room for upward mobility at my job—I had climbed the ladder as far as I could, so it was a good opportunity for me. To this day, I still consider it a very fortunate move.”

When Tyson isn’t at work, he’s most likely spending time with his family—Marni, his wife of 22 years, and their two daughters, Maddie and Taylor. While Tyson’s occupation provides him with the financial means to



Tyson Jasso is general manager of Blossom Valley Collision.

support his family, he considers his active role at home even more important. “My motto is, ‘family first.’ I believe a strong family leads to strong people, which is why it’s so important for parents to be present and involved in their children’s lives. It takes a firm foundation to help kids stay on the right path and grow up to be responsible adults, and that’s what I strive to provide for my girls.”

Tyson’s family likes to stay active and take advantage of the many opportunities afforded by the diverse Northern California topography. “We like to go camping, and we do a lot of wakeboarding and snowboarding,” he says. “I also coach softball, and I’m on the board of the Almaden Valley Girls Softball League, which both of my daughters play in. I’m even on a local softball team that plays on Thursday nights, which is something I look forward to every week.”

Later in life, Tyson hopes to spend more time doing the things he currently enjoys. “I think my wife and I will retire somewhere relaxing and just hang out,” he muses. “Maybe we’ll travel a bit, see some new places. I’d actually like to travel all over the world and snowboard—that would be a dream come true.”

*Read more of Tyson Jasso’s expert contributions and watch his expert video at [www.dccert.org/tysonjasso](http://www.dccert.org/tysonjasso).*